

# SASHA FORNARI

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## EXPERIENCE

### August 2008 - Present

Freelance Photographer, Videographer

### November 2009 - January 2010

Videographer and Photographer, *Moscow Ballet*

### April 2003 - August 2008

Graphic Production Manager, *The Joffrey Ballet*

### March - December 2002

Instructor, *Mac University*

### July - August 2002

Instructor, *Gallery 37*

### September - December 2001

Web Developer, *Emmis Interactive*

### July 2000 - June 2001

Web Developer, *Generator Corporation*

### October - November 1999

Productionist, *MVP.com*

### Summer 1998

Design Intern, *Draft World Wide*

## EDUCATION

### 1997-2001 BFA in Art and Design

School of the Art Institute of Chicago (SAIC)

## APPLICATIONS AND TECHNOLOGIES

Final Cut Studio, After Effects, Photoshop, Illustrator, InDesign, Cinema4D, QuarkXPress, Flash, Dreamweaver, Microsoft Office, XHTML, CSS

## SKILLS

### GRAPHIC DESIGN

**Graphic Production Manager**, The Joffrey Ballet, Helped realize design needs from all departments in the form of brochures, outdoor ads, posters, postcards, invitations and newspaper/magazine ads. Responsible for all aspects of the design process, from rough layout and production to final pre-press materials.

## SKILLS (continued)

### PHOTOGRAPHY

**Photographer**, The Joffrey Ballet, Photographing at dance related photo shoots, events and performances. **Photographer**, Moscow Ballet, Photographing performances, rehearsals, and behind-the-scenes action.

### VIDEOGRAPHY

**HD Video Productionist**, The Joffrey Ballet, Shooting and editing HD video at performances and events. Producing visuals for TV and projector signage at Joffrey Tower as well as engaging online content. Production of various press reels and DVDs. **Videographer and Productionist**, Moscow Ballet, Filming Performances in all 40+ venues of The Moscow Ballet's 2009 Nutcracker US Western tour. Responsible for all equipment set-up and take-down, plus archiving of footage on DVD media.

### WEB DESIGN AND DEVELOPMENT

**Web Designer/Developer**, The Joffrey Ballet, Responsible for all updates to The Joffrey Ballet's website from 2003-2006.

**Designer and Productionist**, Emmis Interactive, Collaborated with art and technology directors to re-design the national network of Emmis Corporation's radio websites.

**Web Developer**, Generator Corporation, Worked within a team to create websites with interesting, informative content and visuals for clients.

### BRAND MANAGEMENT

Produced guidelines for The Joffrey Ballet's logo from 2004-2007. Took Responsibility with the Marketing Department for overseeing the past and present Joffrey Ballet brand identity for internal and outsourced projects.

### TEACHING

**Instructor**, Gallery 37, Teaching High School students the basics of smart web design techniques on the Windows operating system. Organizing teenagers into teams based on abilities and collaborating on issues that came out of working with our clients.

**Instructor**, Mac University, Teaching hobbyists and corporate clients graphic applications and internet technologies on the Macintosh operating system.

References furnished upon request.